

# Sponsorship Commitment Form

## Limestone Cycling Tour - Saturday, April 29, 2023

Please mark your level of support.

These sponsorships are available on a first-come, first-served basis

\_\_\_\_\_ **Platinum Level**, \$2,500 - only 1 available

- Publicized as "Presenter of the 2023 Limestone Cycling Tour"
- Top position in sponsorship areas, website, social media, banner, plus other media listings
- Largest logo and name on t-shirt and all other promotional items
- Vendor space at the event

\_\_\_\_\_ **Titanium Level**, \$1,500 - only 2 available

- Second most prominent position on website, social media, banner, and other media listings
- Second largest logo and name on t-shirt and all other promotional material
- Vendor space at the event

\_\_\_\_\_ **First Gear**, \$500 - only 8 available

- Lower position on website, social media, banner, and other media listings
- Second largest logo and name on t-shirt and some other promotional material

\_\_\_\_\_ **Second Gear**, \$350 - only 8 available

- Lower position on website, social media, banner, and other media listings
- Third largest logo on t-shirt and some other promotional material

\_\_\_\_\_ **Third Gear**, \$200 - only 10 available

- Company name lower on website and t-shirt

\_\_\_\_\_ **Fourth Gear**, \$100 - only 10 available

- Company name lower on t-shirt

**Sponsor/Business Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City & Zip** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Phone(s)** \_\_\_\_\_ **Email** \_\_\_\_\_

Please mail this form and check to Limestone Cycling Tour,  
% Maysville Rotary Club  
P.O. Box 322  
Maysville, KY 41056.

Call 606-375-2076 if you have questions **or**  
Email us at [limestonecyclingtour@gmail.com](mailto:limestonecyclingtour@gmail.com) **or** visit L-ct.org

# ***Limestone Cycling Tour Promises to our stakeholders***

## ***To Cyclists***

- Provide riders with a safe, challenging, and enjoyable experience
- Arrange opportunities to experience our locale's charm for riders and those who cheer them on
- After covering the expenses to stage the tour, Maysville Rotary will ensure that all remaining proceeds help Eastern Kentucky recover from the devastating floods of 2022

## ***To Sponsors and our Community***

- Raise Brand visibility among bike riders and others interested in the Tour
- Build local tourism traffic and showcase our area
- Raise Maysville/Mason County's visibility among bike riders outside our area
- Halo effect of helping Eastern Kentucky recover from the devastating floods of 2022

## ***To Limestone Cycling League members***

- \$2 contribution per rider (when other LCT expenses are covered)
- Increase Cycling Safety Awareness
- Halo effect of helping Eastern Kentucky recover from the devastating floods of 2022

## ***To Maysville Rotary Club***

- Raise funds in 2023 to support Rotary's District Disaster effort to help Eastern Kentucky recover from the devastating floods of 2022
- Introduce Rotary to those who are active in cycling
- Increase awareness of the Maysville Rotary Club

## LCT routes on Saturday, April 29. 2023



Route	RideGPS	
	Length (Miles)	Elevation Change (Feet)
Century	100	5,402
Metric Century	67.4	3,414
40 Miles	44.7	2,612
20 Miles	26.6	1,291

Your sponsorship of the Limestone Cycling Tour will help more folks appreciate that spring is a magical time to be in our part of the Midwest. Late April is a wonderful time to venture out and savor nature's beauty on one of our safe, challenging, and enjoyable routes plus raise funds for Eastern Kentucky flood relief.